



## PRESS RELEASE

### **Six Degree People and Loftus Bradford partner to offer broader functional expertise and market-leading expertise in diversity and emerging markets. BARCELONA, Spain, and LONDON, United Kingdom, January 16, 2012**

Six Degree People and Loftus Bradford today announced their decision to extend and expand their existing partnership. Six Degree People is the leading global executive search firm with expertise in sustainable business and Loftus Bradford works with their Global 500 clients on succession planning globally in the commercial, supply, HR and finance functions, with particular focus on diversity and emerging markets.

**The partnership allows both companies to offer their clients an enhanced service and approach across the functions of sustainability, commercial, supply, HR and finance.** Loftus Bradford and Six Degree People share values and philosophies in the way they develop long-term relationships and build networks. Both work closely with their clients to understand their strategic objectives and unique culture in order to provide the talent that will grow the business.

Andy James, Founder and Managing Director of Six Degree People, said, "Over the last 14 years our clients have used us for strategic sustainability searches globally. Applying our unique methodology '[The 5 Stages to a Sustainable Business](#)'™ we've helped our clients establish exactly where they are on the journey to becoming a fully sustainable business, and only then defining the brief and conducting the search to find the right person to take them to the next stage. **Our clients rely on us to build global networks of people who really understand and operate at the intersection between business and sustainability.** Increasingly they've been asking us to look to add diversity and emerging markets experience to the mix of skills but also if we can help them across other functional areas."

"Our partnership with Loftus Bradford enables us to meet those needs. We recently collaborated on a board level HR role for a Global 500 company after we'd successfully completed a search for a Profile 4 Chief Sustainability Officer to sit on the board. The client liked our values, our ethos – and asked us if we could help them in a search for a Global Head of HR, where they also had strategic diversity and emerging market objectives. Our partnership with Loftus Bradford enabled us to provide the client what they wanted by delivering top talent in a much broader talent pool in a short time frame."

Paul Loftus, Managing Partner at Loftus Bradford, said, "When I speak with the key decision makers at our clients, **consistently four out of the top ten topics on the CEO's agenda are talent management, diversity, sustainability, and their emerging markets.**

"I think Supply is a great example that shows the power of our combined networks and knowledge. If you break supply down to its three core pillars – Procurement through



Manufacturing to Distribution – there are significant opportunities to impact the sustainability of a business. **More and more blue chip companies want their leaders in supply, commercial and other functions to have an appreciation for how sustainability impacts the business.** It led us naturally to develop these sorts of networks, and our partnership with Six Degree is the logical next step.

“We’ve delivered on our clients’ talent management objectives across a wide range of functions by helping them attract and retain high potentials that can be promoted at least twice – 92% of the candidates that I have helped place over the last eight years are still with the client and have been promoted. Improving diversity and emerging market capability were major objectives of approximately 40% of the searches.

“The board level HR role was a seamless collaboration where we could bring our HR, commercial, diversity and emerging market networks together with Six Degree’s to meet the client’s talent needs. Working with Six Degree we have one of the best sustainability networks globally. In choosing a partner it is critical for us that they are experts in sustainability and in delivery, that they share the same values as Loftus Bradford, and that we trust them implicitly. We look forward to a long and successful partnership.”

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